

Ringling Bridge Run VI Sponsorship Opportunities

	Naming Sponsor \$15,000	Presenting Sponsor \$7,500	Event * Sponsor \$2,500	Activity Sponsor \$1,000	Exhibit Sponsor \$500	Race Course Sponsor \$100
Event T-shirts Provided to Sponsor	15	10	5	3	2	2
Complimentary Race Entries	15	10	5	3	2	0
Number of 20 second commercials to be read by DJ at the event	6	4	3	2	0	0
Race Course Signs: Provided and Placed on Race Course	5	3	2	1	1	1
Recognition in branch for 30 days post event	Y	Y	Y	Y	Y	Y
Submission of one item for participant registration bags	Y	Y	Y	Y	Y	
Recognition in the annual donor publication which is distributed to 4,500 donors annually	Y	Y	Y	Y	Y	
Exhibit Space at the event	20x30	20x20	10x10	10x10	10x10	
Recognition in event day PA announcements and banner placement at the event	Y	Y	Y	Y	Y	
Name or Logo listed on event t-shirts (depending on level)	Logo	Logo	Logo	Name	Name	
Recognition on event and promotional collateral***	Logo	Logo	Name			
Recognition on Event Flyers***	Logo	Logo	Name			
Recognition on Event Signage	Y	Y	Y			
Display Table at the Packet Pick-up Expo Night Prior	Y	Y	Y			
Name Recognition for Sponsorship on Branch Marquee	Y	Y				
Recognition at Water Station	Y	Y				
Recognition and Website Link on the Sarasota YMCA website	Y	Y				
Inclusion in all local advertising	Y	Y				
In Branch Product Demo or Sampling	Y	Y				
Rights to use Bridge Run Name on marketing materials	Y	Y				
Named as Presenting Sponsor		Y				
Inclusion in all radio PSAs	Y					
Premium Placement on Event T-shirt	Y					
Rights to the Race/Title Sponsor	Y					

SOLD

*Sponsorship designated for one of four event areas: Family Fun Zone, Recovery Zone, One Mile Fun Run or Event Tents

***Please note that this benefit only applies if a signed sponsorship contract is in place prior to printing